



MELROSE ACTION + LAPD WILSHIRE  
PRESENT

NATIONAL NIGHT OUT  
AT POINSETTIA PARK

TUESDAY AUGUST 2ND, 2016

## To Our Business Neighbors and Community Partners

Your L.A.P.D. Wilshire Community Police Station together with Melrose Action Neighborhood Watch and Los Angeles City Council member Paul Koretz present **National Night Out on Tuesday, August, 2nd, 2016.**

This year's National Night Out is in its 8<sup>th</sup> year in our neighborhood. Its purpose is to bring community members together with their local first responders (LAPD, LAFD) in an effort to build stronger police and community partnerships.

Each year nearly 1000 neighbors gather at Poinsettia Park Recreation Center with officers and commanders from the Los Angeles Police Department's Wilshire Station. This 2-hour outdoor summer event includes safety exhibits, free food and refreshments, pet adoptions, giveaways, activities for kids and so much more. We need your help!

### Why Participate?

Our event offers your business or organization an incredible, local opportunity to visibly reach out to the area and demographic that you serve — all in a really positive way! Community outreach is essential and your local neighbors take note of your efforts.

### Here's the deal

We are excited to offer you free exhibit space at the event *in exchange* for your participation. All we ask is that you distribute or provide a benefit (at no charge) to those who attend or while your supplies last. Some examples of what you might do include offering a free service, simple food sampling, promotional giveaways, contesting, counseling, demonstrations, and more. **In exchange** - we will gladly give your business a free ad for two months on our local website at [www.melroseaction.com](http://www.melroseaction.com), mentions via press releases, and on 5000 promotional materials that will be circulated to residents and posted around the area prior to the event.

**Thank you in advance for your consideration and contributing to your neighborhood and supporting our L.A.P.D. Wilshire Station!**

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Email me at: [peter@melroseaction.com](mailto:peter@melroseaction.com)  
Visit our website at [www.melroseaction.com](http://www.melroseaction.com)  
Follow Us on Twitter [www.twitter.com/melroseaction](https://twitter.com/melroseaction)

For More information on National Night Out, visit <http://www.nationaltownwatch.org/nno/about.html>



L A P D WILSHIRE STATION  
COUNCIL MEMBER PAUL KORETZ  
MELROSE ACTION NEIGHBORHOOD WATCH

PRESENT



A COMMUNITY + POLICE PARTNERSHIP

**TUESDAY ★ AUGUST 2ND ★ 2016**  
**POINSETTIA PARK RECREATION CENTER**  
**6 p.m. - 8 p.m.**

AMAZING FOOD, MUSIC, FUN, SAFETY EXHIBITS,  
ACTIVITIES FOR KIDS, PET ADOPTIONS,  
FREE GIVEAWAYS, FREE TREES,  
AND NEW SURPRISES !

Melrose Action  
Neighborhood Watch  
HELPING KEEP OUR COMMUNITY SAFE



JOIN MELROSE ACTION NEIGHBORHOOD WATCH

**[www.melroseaction.com](http://www.melroseaction.com)**

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